



# Steering the right course for Responsible Quality. Always.

Three years have passed since the publication of our first Socio-Environmental Responsible Quality Report in 2011. It seems like only yesterday that we began navigating in this direction with the firm conviction that **the reputation of a company is not solely based on the quality of its products, but above all on respect for the highest values shared by the entire community, including sustainability, protecting the environment and responsibility towards people.**

In fact, it is on the basis of these principles that we have worked during the past few years, pursuing a philosophy of continuous improvement which we have defined as the Right Course. The route has been plotted, a challenging itinerary consisting of research, decision making and actions that daily allow us to continue to improve while simultaneously increasing our knowledge and enthusiasm as well as the involvement of our stakeholders. This explains why, unlike our 2011 edition, in this second Report, which I have the pleasure of introducing, we made the transition from a report solely outlining our activity in Italy for the Rio Mare brand to that of **the entire production of Bolton Alimentari's canned fish products in Italy and in France, including the Rio Mare, Saupiquet and Palmera brands.**

This is an important extension that has required and continues to require an enormous commitment on the part of all those involved, but once again underlines **the conviction with which we embarked upon the Right Course, in the hope, or should I say the certainty, that in the future we can do even better.**

Ernesto Trovamala  
*Managing Director*